Sensinov joins IoT Valley

Sensinov makes a strategic move in joining IoT Valley to develop its industry leading IoT platform in key, and across, vertical markets.

07-February-2017 – Toulouse, France. Sensinov, an innovative provider of open platforms for cloud IoT applications and devices, announced today becoming a member of IoT Valley near Toulouse, France, European reference business ecosystem and startup acceleration program specialized in IoT.

"At Sensinov we are delighted to locate our offices at IoT Valley and collaborate with a fast growing IoT ecosystem," said Dr. Mahdi Ben Alaya, founder and CEO of Sensinov. "IoT is a huge market opportunity but nobody can address it alone, the IoT Valley is a unique collaborative environment that we will leverage to grow our operations and bring to fruition our innovations".

"We witnessed a great potential and innovation DNA in the Sensinov approach. It is definitely a great addition to our partner's portfolio which includes the likes of Sigfox. Sensinov has ambitious aspirations and we are confident to make this engagement with Sensinov a win-win long standing partnership", said Mr Bertran Ruiz, Head of business at IoT valley.

Sensinov, which released a commercial open IoT platform based on oneM2M standard, demonstrated its solution in action at several international showcase and interoperability events. The last in date is the ETSI IoT showcase where Sensinov exhibited its platform along with interworking capabilities for IBM Watson IoT.

"There are hundreds of IoT platforms in the market, but not all are based on open standards. Smart Cities and Service Providers made it very clear: they want IoT to be multi-vendor and open as a means to protect their investment and pave the way for profitable growth. Sensinov IoT platform is unique from this perspective", said Dr. Ben Alaya.

Through joining IoT Valley, Sensinov will be working with the ecosystem partners to help the development of its industry leading platform in key, and across, vertical markets.

About Sensinov:

Sensinov is an innovative start-up that offers IoT solutions for mass scale deployment of connected objects based on international standards and open source.

Sensinov platform allows to operate connected objects and applications regardless of their protocols, suppliers and technologies while protecting customers from vendor lock-in.

Sensinov is an active contributor to standards, in particular oneM2M, and holds the position of testing working group vice-chair of oneM2M.

For further details, please visit www.sensinov.com

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